

Make a Great Impression with Your Intro Email

You're probably very excited about the prospect of a match and potential date from an interested or interesting person on your online dating site. This means that your online profile was sufficient enough to impress them and peak their interest, but now it's time to introduce yourself via email, which can sometimes be difficult to do.

Even if you're the one initiating the email communication, there are just a few things to keep in mind to ensure you make a great first impression. You only have one chance to make it, so take that pressure for success and channel it into a great introductory letter.

If you're responding to an email, don't get in a huge hurry and seem desperate. At the same time, don't wait so long that you seem disinterested, either. Take a couple of days to think about your response, and take the time to peruse the other's profile. This allows you to incorporate some type of phrase or reference to indicate you've taken the time to do so and get a general idea of their likes and dislikes.

One great way to approach writing the introductory letter is to think of it as a business proposal or academic essay. The content and structure should be polished and correct, but should also be somewhat personal. Also ensure you're not simply sending a list of questions to your recipient – offer some engaging and interesting information about yourself.

Humor is always a great tool to help break the ice, but can be difficult to pull off through electronic communications. However, if you know you have a knack for it and can make the recipient laugh, go for it. Always maintain an interesting position and try to offer intriguing information to the recipient to keep him or her pursuing additional contact.

Many recipients are still looking because they haven't found the just-right match or any candidates that stand out from the crowd enough. Try to be a little different, without being creepy and weird.

Whatever you do, make sure you don't sound desperate in your introduction letter. Think of it much like a job interview – set yourself apart from the others with facts and interesting presentation, but remember you always have other options. However, you should be less formal in your introduction letter, and also make sure you don't sound too full of yourself, either.

Allowing some time before sending your intro letter allows you to be calm and think clearly when writing. Try to come up with a few different versions, then choose the best one or combine them to find the perfect letter.

Your letter should be persuasive, too, requiring quite a balancing act on your end. Take the initial step to contact this person who has interested you, and decide to be bold and courageous. After all, if you wait too long and have chosen a person with a great profile, several other online daters have most likely decided to write him or her, too.